

HOW TO DONATE

Make your check payable to

Willmar Area Women's Fund and mail to:

WILLMAR AREA COMMUNITY FOUNDATION

1601 Hwy 12 E, Suite 9

Willmar, MN 56201

or donate online at

www.NotHereNotOurKids.com

Click on the Donate Now button.



WILLMAR AREA
Women's Fund



EST
2008



The goal of the Caring for Women Campaign is to raise money to support and facilitate existing and new programs for education and prevention of homelessness and human sex trafficking in the Kandiyohi County area.

WILLMAR AREA COMMUNITY FOUNDATION
1601 HWY 12 E SUITE 9 WILLMAR, MN 56201

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www.NotHereNotOurKids.com



IN PARTNERSHIP WITH
WILLMAR AREA
COMMUNITY FOUNDATION.
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GET INVOLVED!
You can help stop
human trafficking.

CARING FOR WOMEN
CAMPAIGN

FOR MORE INFORMATION VISIT www.NotHereNotOurKids.com

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About Willmar Area Women's Fund

OUR MISSION

The mission of the Willmar Area Women's Fund is to support and enhance the lives of women and girls facing challenges in the Kandiyohi County area.

PREVIOUS GRANTS BY THE WILLMAR AREA WOMEN'S FUND

Take a look at what the Willmar Area Women's Fund accomplished around anti-trafficking awareness, education, and prevention:

2017

- › We raised over \$74,000 with our Caring for Women Campaign.
- › Willmar Area Women's Fund provided \$23,000 in funding to partner organizations, Safe Avenues and LSS, for direct victim assistance.
- › 900 kids were educated by Safe Avenues on healthy relationships through the "Got Pizza" model and the evidence-based "Safe Dates" curriculum.
- › Awarded \$3,000 in funding to Safe Avenues and LSS for safe emergency shelter to victims of human trafficking.
- › Awarded 2-year financial commitment to Safe Avenues (\$48,000 each year) to fund a Kandiyohi County Human Trafficking Task Force Coordinator who will develop protocol for response to victims of human trafficking within Kandiyohi County. The Task Force is made up of local organizations providing direct assistance to victims of human trafficking.

2016

- › We raised over \$70,000 with our Caring for Women Campaign.
- › 750 kids were educated by Safe Avenues on healthy relationships through the "Got Pizza" model and the evidence-based "Safe Dates" curriculum.
- › Safe Avenues in partnership with LSS, Kandiyohi County Attorney's Office, the Bureau of Criminal Apprehension and the West Central MN Regional Navigator conducted 3 days of training for local hotel workers on how to identify trafficking within a hotel/motel setting.
- › 50 bags of supplies were donated for trafficking victims.
- › Willmar Area Women's Fund provided \$23,000 in funding for direct victim assistance.



Profile of an Average Buyer

- › White male between the ages of 30-60
- › Married with children

BY THE NUMBERS

13

Minnesota is the 13th largest center for human trafficking.

67

The number of escort ads in St. Cloud on *Backpage* in 7 days.

28

In 2017, 28 people in the county reported being homeless and trading sex to survive, including 22 under the age of 24.

6

At least 6 advertised escort companies serve Willmar and the surrounding area.

Human sex trafficking

It is not just a big city problem. It is happening here in Kandiyohi County.